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News

Metal / Hard Rock (2007-06-12)

Incubus Lightens Environmental Impact on Upcoming Light Grenades Tour



LOS ANGELES, CA. (Top40 Charts/ Epic Records) - [Incubus](#) are known to many for their longtime commitment to the [environment](#) and social causes through their charitable foundation, The Make Yourself Foundation. That commitment will be on display this year on the band's 40-date North American Light Grenades tour, launching July 8th at Anselmo Valencia Amphitheater in Tucson, AZ. This year, [Incubus](#) is working with the Sustainable Minded [Artists](#) Recording and Touring (SMART) program to lessen their environmental impact by overhauling their touring operations from fuel use to fan t-shirts.



The SMART program aims to immediately and dramatically reduce the environmental impact of [music](#) industry operations, transform these operations to a status quo of sustainability, and set the music industry standard in greening initiatives. [Incubus](#) is working with SMART to:

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- * Reduce CO2 emissions by fueling tour vehicles with biodiesel and reducing vehicle idling at venues
- * Offset the tour's remaining emissions via carbon dioxide offsets through NativeEnergy
- * Use sustainable goods and services including organic food, organic cotton merchandise, and 100% recycled paper
- * Reduce waste by using less disposables and working with venues to increase recycling
- * Encouraging fans to take action by providing information at shows, selling fan offsets, and facilitating tabling by environmental groups including Heal The Bay, Surfrider Foundation, The Ocean Conservancy, and Environmental Defense Fund

[Brandon Boyd](#) from [Incubus](#) notes, "It's incredibly important to us as a band to preserve the environment when we're on tour. We now have the resources to not only neutralize our carbon footprint, but to help make the environment better each time we're on tour."

'We couldn't be more excited about [Incubus](#)' involvement in SMART, and the many things they're doing on the road and with their Make Yourself Foundation to truly make a difference. Our aim is to make it easy for bands like [Incubus](#) to keep their focus on the music, while we help make the whole touring process more environmentally friendly. The band's leadership and action will result in an even greater impact when their fans join them in action, and SMART helps to bring that message to fans in a way that complements the [concert](#) experience,' states Wren Aigaki-Lander, [Director](#) of Enviro [Music](#) Programs at MusicMatters.

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Incubus' Light Grenades tour launches July 8 in Tucson, AZ. For more information and tour dates, visit www.enjoyincubus.com.

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